

F o r I m m e d i a t e R e l e a s e

Government Study Proves Carotenoid Complex™ Boosts Immunity

A just released study from the US government has shown that supplementation with Carotenoid Complex™ increases immune response in healthy people by ten percent in just 20 days! Previous studies had already proven that low-carotenoid diets suppressed the immune system. This study also found that supplements containing just beta-carotene alone failed to reverse the suppressive effect on the immune system, while Carotenoid Complex™ did!

Subjects were put on a low-carotenoid diet. In the first 60 days of the study, no difference in immune response was measured between people taking .5 mg beta-carotene supplements and those who were not. However, both groups' immune response had decreased 12.2 percent. Then, all the subjects began taking one mg beta-carotene supplements and after another 40 days the immune system response was measured again. It had actually decreased further to 27 percent below the starting point. At that point, all subjects began taking Carotenoid Complex™ in our recommended dosage of three capsules a day. In just 20 days there was a 37 percent increase in immune response (that's even a ten percent increase over the pre-study levels before the subjects were on low-carotenoid diets)!

Carotenoid Complex™ was introduced in 1992, after seven years of research and development by Golden Neo-Life's prestigious Scientific Advisory Board to help fill a crucial gap in the average American diet — experts recommend eating six mg of carotenoids a day but most of us consume only 1.5 mg. Carotenoid Complex™ is the first dietary supplement to deliver a whole family of carotenoids from concentrates and extracts of tomatoes, carrots, spinach, red bell peppers, strawberries, apricots, and peaches. Carotenoids, of which beta-carotene is the most well-known, are the naturally-occurring phytochemicals that give fruits and vegetables their bright colors. In humans, carotenoids help protect our cells from oxidation — a natural process that produces unstable molecules called free radicals. Left unchecked, oxidation can increase our risk of aging and certain forms of cancer, heart disease, and cataracts possibly due, in part, to reduced immune function. Carotenoid Complex™ is just one example of Golden Neo-Life's whole-food approach to reducing the risk of disease and maximizing your potential for health and longevity. So share this exciting information, as well as all of Neo-Life's products and the scientific research that backs them up, with everyone you meet!

**Carotenoid Complex™ is marketed in Canada as CC Fruit and Vegetable Concentrate.*

